

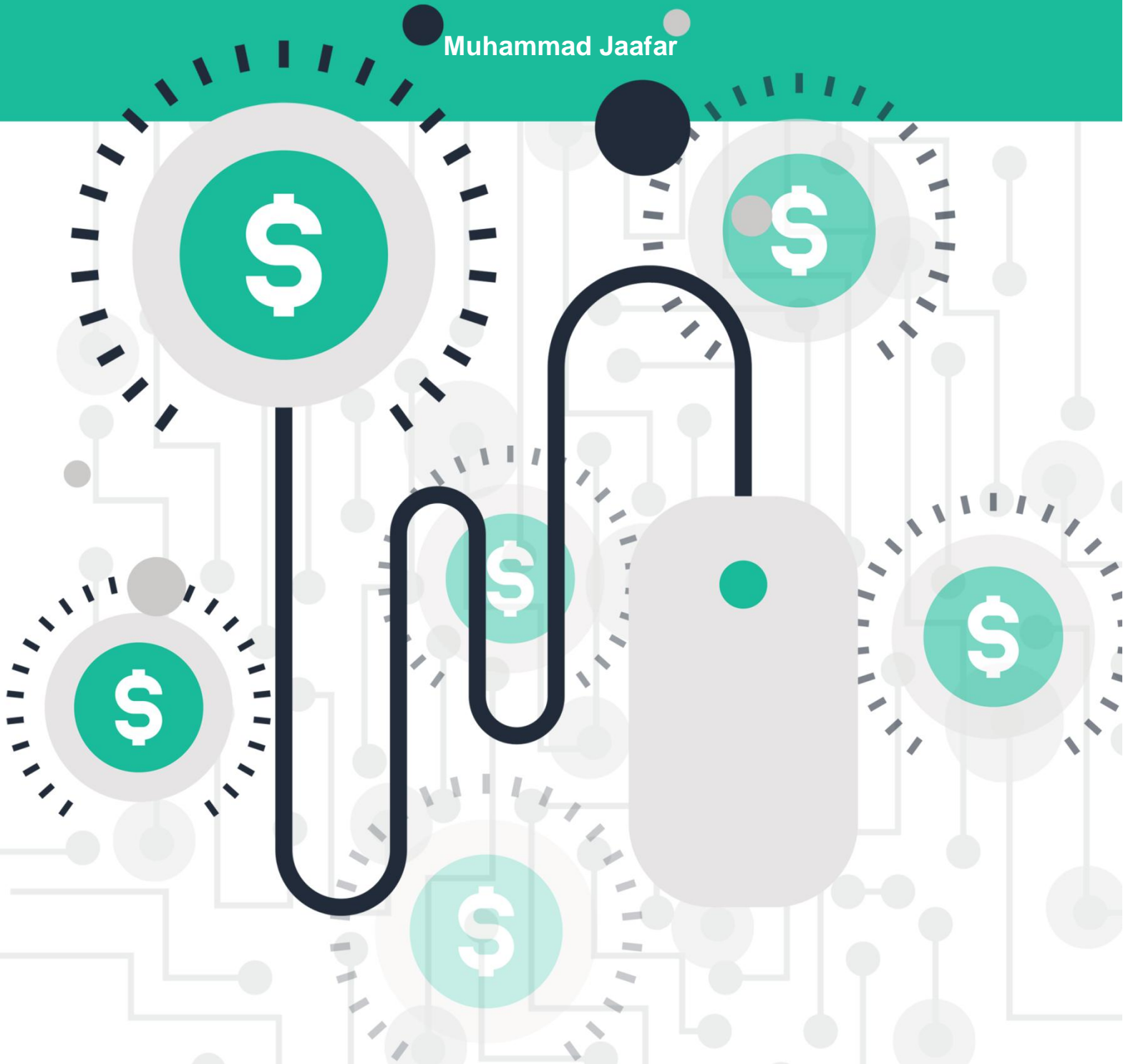


CPA MARKETING

EXCELLENCE

By

Muhammad Jaafar



Limited Time Special Offers

CPA Marketing Excellence

Brand New Video Training

Start Getting Results And Making Money With Your Next CPA Campaign Even Faster With This Upgrade To CPA Marketing Excellence...

Why You Need CPA Marketing Video Version?

- . Many people learn MUCH faster by watching something done rather than reading about it...
- . We've recorded it all in high-quality videos that make getting started even easier.
- . Most people NEED a hands-on, "do this and then do that" approach that video training provides...



<http://cpa.smartgoal.net/video>

CPA Resource Sheet

Now you have all the information you need to understand the workings of CPA, it's time to get your feet wet and have a go at it yourself. This page will provide all the useful tips and tools you could need to do that in one place, to save you time and to help you take advantage of the best resources out there.

CPA Networks

[MaxBounty](#)

MaxBounty is one of the better known CPA networks and has a relatively good reputation. The site isn't as professional as some others but they're good at communication and this is very reassuring.

[Ascend Media](#)

Ascend Media has a great reach, good policies and a wide range of options. One of the better CPA choices.

[AdWorkMedia](#)

AdWorkMedia is a global network and again has a very professional looking façade that boosts confidence.

[A List of CPA Networks...](#)

We don't want to make this list excessively long, so just check out the link above for more options.

Affiliate Marketing Networks

Here are some affiliate marketing networks that work similarly but involve paying a commission to marketers who can sell your products in any way they see fit. A form of CPA and of 'incentive marketing'.

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[JVZoo](#)

JVZoo is widely considered to be the best affiliate marketing site in terms of the fees (which are moderate) and the options.

[WSO Pro](#)

WSO Pro is the cheapest option for affiliate marketing and provides you with access to a great audience of digital marketers. The weakness is that it is relatively inflexible owing to its forum-based nature.

[ClickBank](#)

ClickBank has as many features as JVZoo and possibly even more users and products. However, it is also the most fiddly to use and to setup and it has the highest fees. Still though, the wide userbase makes it a popular choice for some.

Facebook

Facebook has its own [Cost Per Action](#) option which works slightly differently to the other items on this list. Here you select 'objectives' which can include things like clicks, video watches, ad installs and offer redemption.

Ad Creation

For your landing page, consider [Optimize Press](#) which makes the process of creating these pages simple and quick.

For creating the ads, the best tool out there is Adobe Illustrator, which is even more powerful when combined with PhotoShop. Both are part of the [Creative Cloud](#).

Outsourcing

The below are outsourcing sites you can use to hire professionals who may help with the design of your ads, your landing page copy etc.

[UpWork](#)

UpWork is the new oDesk, a place to find freelancers who can provide a wide range of services from copywriting to design.

[Elance](#)

Elance is very similar to UpWork, it's worth checking both to get the best deal and the best standard of work.

[People Per Hour](#)

People Per Hour is a lesser known alternative to UpWork or Elance.

[Fiverr](#)

Fiverr makes it easy for you to find cheap jobs that will cost you just \$5. The quality can reflect this but for a small ad graphic, it can be a good place to look.